



Bitcoin
USI Club

Annual Report

2025–2026





Bitcoin
USI Club

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ANNUAL
REPORT
2025-2026





1. History of the Association

➤ Bitcoin USI Club is a student association at Università della Svizzera italiana (USI), managed by students passionate about Bitcoin and its economic, technological, and social implications. The club is dedicated to promoting education, awareness, and discussion around Bitcoin among younger generations and the academic community.

➤ Originally founded under the name Blockchain Hub, the association underwent a complete transformation following a leadership transition. In March 2025, the new President Luca Agliati, together with Vice President Matteo Nardin, Manager Vittorio Ricatto and Treasury Manager Georgy Karavaev, initiated a strategic restructuring of the organization.

➤ This effort led to the creation of Proof of Student Hub, a renewed initiative financially supported by Università della Svizzera italiana and Plan B Network, with the objective of strengthening Bitcoin education within the university environment.





1. History of the Association

(continued)

- A key milestone was reached on May 7th, 2025, when Proof of Student Hub organized its first public event at Università della Svizzera italiana, featuring expert speakers from Plan B Network and Arkadia Digital Advisory. This marked the beginning of a new phase of activity and engagement with the academic community.
- Following the success of this event and the growing interest among students, the association recognized the need to expand its structure and involve additional members with dedicated roles.
- As part of this evolution, the organization adopted its current name: **Bitcoin USI Club**, reflecting a clearer identity and long-term commitment to Bitcoin-focused education and community building.



2. Mission, Vision and Values

MISSION AND VISION



MISSION

Bitcoin USI Club was founded with the mission of promoting knowledge about Bitcoin among younger generations.



VISION

Our vision is to build the next generation of Bitcoin-literate students and to become a reference point for Bitcoin education within universities in Switzerland and beyond.

In a context where only a limited number of universities worldwide host associations entirely dedicated to Bitcoin, the Club represents a pioneering initiative within the European university landscape, positioning as the **first Bitcoin Student Club in Switzerland**.

VALUES



INCLUSIVENESS

We believe Bitcoin knowledge should be accessible to everyone, overcoming traditional boundaries in education and background.



SCARCITY

Inspired by Bitcoin's limited nature, we promote high-quality, in-depth, and verifiable content, avoiding superficial or speculative approaches.



DON'T TRUST, VERIFY

We encourage a critical and informed approach to the study of Bitcoin, based on research, data and independent verification.



RESPONSIBILITY

We foster a responsible and conscious study of Bitcoin, oriented toward long-term understanding and the creation of real value for society.





3. Our Team

The Bitcoin USI Club team as per today is composed of 10 members, each with their own role and responsibilities.

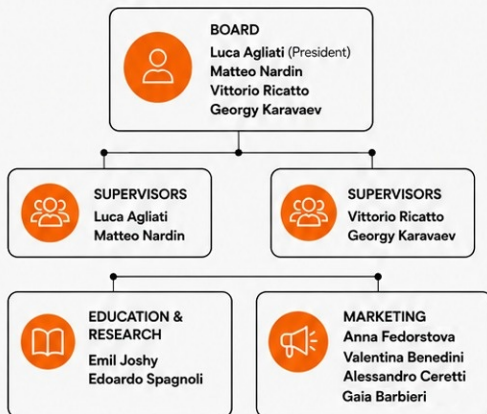
President **Luca Agliati**, **Matteo Nardin**, and **Vittorio Ricatto** have primary duties of establishing networks and communicating with stakeholders, mainly with Università della Svizzera italiana, Plan B Ecosystem, and speakers.

Georgy Karavaev is primarily responsible for safeguarding financial assets and ensuring adequate liquidity.

Emil Joshy and **Edoardo Spagnoli** compose Education & Research department, responsible for providing technical insights for educational purposes.

The Marketing Team, composed of **Gaia Barbieri**, **Valentina Benedini**, **Alessandro Ceretti**, and **Anna Fedorstova**, is responsible for releasing newsletters, promoting events through digital channels and tracking social media performance through a detailed editorial plan.

TEAM STRUCTURE





4. Our Events

Bitcoin USI Club offers several events throughout each semester. Most of them take place within university facilities so that students—the Club's main target audience—can easily participate, while others are held at PoW.Space Lugano to engage a broader audience, including professionals and institutions.

The events are primarily educational and provide participants with opportunities to learn from experts in the Bitcoin industry and expand their professional network. Each event focuses on a specific topic and is designed to be accessible, engaging, and aligned with the Club's mission of promoting Bitcoin education and informed discussion.



Below is the list of events organized by, or involving, Bitcoin USI Club during the 2025–2026 academic year:



YOUiversity USI - SUPSI - FUS Beyond studies Party



MyLVGA & casi d'uso

Roberto Gorini (Founder of Original & Noku)



Bitcoin USI Club at Plan B Forum 2025



Perché Bitcoin cambierà il mondo

Giacomo Zucco (Plan B)



Il mining di Bitcoin

Gio (Product Manager at Tether)



Long Night of Careers 2026



Bitcoin in the Balance Sheet. The case of a listed Bitcoin treasury company

Sander Andersen (Chairman H100 Group)



The Impact of Bitcoin and AI on freedom of Speech

Prof. Barry Smith and Giacomo Zucco





4.1

MyLVGA & Use Cases

The event MyLVGA & use cases was delivered by **Roberto Gorini**, founder of Original & Noku and Technical Director of MyLugano & SwissLedger.

The event focused on explaining the LVGA Coin and SwissLedger, the institutional Swiss blockchain developed in Lugano.

It was followed by a networking session and an apero, giving participants the opportunity to interact with experts in the field.



MyLVGA
& casi d'uso concreti

Come risparmiare il 10% sulle spese a Lugano ottenendo/pagando in crypto



USI Startup Centre



October 14, 2025



5:30 p.m.



Networking & Apero

Roberto Gorini

Founder - Original & Noku
Technical Director - MyLugano & SwissLedger



- The creation of LVGA
- Lugano's unique model in the blockchain world
- SwissLedger: the institutional Swiss blockchain developed in Lugano



Bitcoin USI Club

Swipe to discover more →





4.2 Bitcoin USI Club at Plan B Forum

Hosted in Lugano at the Palazzo dei Congressi and organized by Tether and the Lugano's Municipality, Plan B Forum is a yearly two-day conference dedicated to the discussion of the Bitcoin industry, current challenges, potential threats, and future outlook.

During the event, held on 24–25 October 2025, Bitcoin USI Club hosted the **Info Point** at the Spazio 21 area, in which we organized a **Prize Game** and engaged with the participants of the forum.

Bitcoin USI Club Plan B Forum 25

24 - 25 ottobre
10:00 - 18:00
SPAZIO21 ASILO CIANI

*Passa al nostro stand!
Scopri, informati e parla con noi di Bitcoin.*

**Ingresso gratuito presso
SPAZIO21 (Asilo Ciani)**



Kahoot Bitcoin Prize Game
25.10.25 ore 15:00

Sala Info point • Ricompense



Non perdetevi il nostro **Quizzone** a premi:
In palio felpa, maglia e tazza BTC USI Club!

PASSATE A TROVARCI !!

PLAN B
FORUM



Bitcoin USI Club





4.3 Why Bitcoin Will Change the World?

This event was designed to explore the role of Bitcoin in the future of the economy and its relationship with individual liberty.

It aimed to provide participants with a forward-looking perspective on Bitcoin's potential impact, thanks to the contribution of speaker **Giacomo Zucco**, Director of Plan B Network, Bitcoin educator and consultant.

EVENTO



PERCHÈ BITCOIN CAMBIERÀ IL MONDO?

Giacomo Zucco

Direttore Plan B Network
Bitcoin educator & consultant



Aula A11 (Campus USI, Palazzo Rosso)



27 novembre 2025



5:30 p.m.



Networking & Apericena con pizza 🍕

Scorri per maggiori
informazioni



Bitcoin USI Club



PLAN B NETWORK





4.4

Il mining di Bitcoin

The mining-focused event, designed by **Gio Galt**, Product Manager at Tether and hosted at the PoW.Space in Lugano, provided insights into the mining industry, one of the most competitive sectors in the global Bitcoin ecosystem.

The educational session aimed to explain how the mining industry operates and to highlight its importance and also the technical and economic challenges it faces, particularly considering the limited supply nature of Bitcoin.

The event attracted not only students but also several professionals from the field, driven by their curiosity to deepen their understanding of Bitcoin mining.

IL MINING DI BITCOIN

Accesso esclusivo del Bitcoin Building

GIO GALT

Product Manager at Tether



PoW.Space Lugano

(Contrada di Sassello 10, 6900 Lugano)



10 marzo 2026



5:30 p.m.



Networking

Scorri per scoprire
di più



pow.space
LUGANO



Bitcoin USI Club





4.5 Bitcoin in the Balance Sheet

The event, organized in collaboration with World of Finance Student Association, featured Sander Andersen (Co-founder of H100 Group), who explored the role and vision of Bitcoin Treasury Companies.

Drawing on first-hand experience, he explained how, in an environment where cash steadily loses value, Bitcoin is emerging as a scarce and transparent **store of value**.

The discussion covered the “flywheel” strategy for increasing Bitcoin per share, Europe’s lag behind the U.S. and the growing importance of Nordic markets and Lugano. Despite volatility and regulatory challenges, the focus remained on long-term discipline and Bitcoin-driven growth strategies.

BITCOIN IN THE BALANCE SHEET

The case of a listed Bitcoin treasury company

Sander Andersen

Executive Chairman &
Co-founder of H100 Group



Room A11 (Campus USI, Red Building)



April 21, 2026



5:30 p.m.



Networking & Aperitivo

Swipe to discover
more



Bitcoin USI Club





5. Future Outlook

Bitcoin USI Club aims to further strengthen its role as a **reference point** for students interested in understanding **Bitcoin from technological, economic, and social perspectives**.

In the coming semesters, the association plans to expand the number of educational events, workshops, and guest lectures involving international experts from academia and industry.

Particular attention will be dedicated to fostering interdisciplinary dialogue, encouraging collaboration between students from different academic backgrounds, and promoting critical thinking about the implications of Bitcoin for financial systems, individual liberty, and digital innovation.





6. Partnership & Sponsorships

Partner

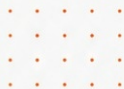
Bitcoin USI Club 's major partner is **Plan B Network**. Driven by same long-term goals and objectives to promote and educate community about Bitcoin.

For these reasons, the association performed several events in collaboration and at PoW Space Lugano - where Plan B Network is located.



Sponsors

Bitcoin USI Club major sponsors are as follow:





7. Overview & Achievements

After just one year since its foundation, the Bitcoin USI Club has evolved from an idea into a growing and recognized community within the USI ecosystem.



Team Growth

In only twelve months, the club has built a solid and committed core team. This growth reflects not only internal momentum but also the increasing attractiveness of the project.



Community & Events

Events have become a key driver of engagement. Attendance has grown steadily, with participants showing strong interest and active involvement during sessions and activities provided.



Digital Presence

The online community is steadily growing, primarily through Instagram and LinkedIn. Bitcoin USI Club aims to foster strong connections by sharing educational content, event takeaways, and engaging “bite-sized” insights.



Impact

- Increasing participation and engagement at events
- Expanding Bitcoin awareness

